Modified Marketing Solutions, LLC



Custom marketing strategies and execution based on the individual needs of your business

You may be asking, "what makes you different?"...

I specialize in working with small businesses and understand your needs and priorities because I've owned a small business! I owned and operated a sales and B2C marketing company for 3 years. I know the pressure of placing faith in someone else to bring in more revenue and clientele. I know that an overpriced package costing thousands of dollars doesn't necessary give long term growth. I know that in order for someone to help a company grow, they must personally be invested in that company. I'm passionate about taking the online needs of a business off the shoulders of the business owner, so he or she can focus on what they truly love to

do. On top of that, I don't ask my clients to sign long term contracts, my goal is to earn your business each and every month. I have 5 years of experience doing social media marketing for NBC Universal and 3 years of experience doing social media for my own company and I've proven results of 300% growth. My social media

strategy is based on genuine engagement, attracting the right consumers, managing and protecting your online reputation, and most importantly, relationship building. I work for you; and your success is my success.

Services

All packages include photography services for content to be posted on social media.

Package #1: \$100 weekly

- Social media posts 3 days a week, across 2 social media sites
- ✤ Online review management of Facebook, Yelp and Google
- Monthly Social Media Audit and Online Reputation Audit

Package #2: \$150 weekly

- Social media posts 4 days a week, across 2 social media sites
- ✦ Instagram story 4 days a week
- ◆ Online review management of Facebook, Yelp and Google
- Monthly Social Media and Online Reputation Audit Reports

Package #3: \$200 weekly

- Social media posts 5 days a week, across 3 social media sites OR social media posts 7 days a week across 2 sites
- Instagram story 7 days a week
- Monthly blog post
- Online review management of Facebook, Yelp and Google
- Monthly Social Media and Online Reputation Audit Reports

All packages include maintenance of social media sites: responding to comments, questions, and direct messages.



Get in touch! (646) 460-9119 <u>meg@modifiedmarketingsolutions.com</u>